

An Introduction to Headsprout

What is Headsprout?

Headsprout Early Reading is a K-2 supplemental program that ensures reading success for every child, guaranteed. The program takes a non-reader or beginning reader up to mid-2nd Grade reading skills in less than 30 hours of individualized online instruction. Eighty printed stories (including Chapter Books) and automated performance reports accompany the program.

How Does Headsprout Work?

- 80 online lessons that cover the whole program curriculum
- Balanced, phonics-based online reading instruction
- Individualized, adaptive instruction for each student
- Built-in assessment and performance reports
- Easily implemented, minimal professional development required
- Research-based, meets *No Child Left Behind* requirements

What Does Headsprout Offer?

- Reading up to the mid-2nd Grade level
- Fluent knowledge of more than 90 phonetic elements and more than 100 sight words
- Potential reading vocabulary of more than 5,000 words
- Progression from single word comprehension to building meaning and inferential story comprehension
- Mastery of the skills and strategies necessary to succeed on standardized tests

The Headsprout Guarantee

Headsprout guarantees that every Kindergarten or 1st Grade student who completes Headsprout Early Reading will be reading at grade level. Headsprout will refund the price paid for any K-1 student who completes the program and is not reading at grade level.



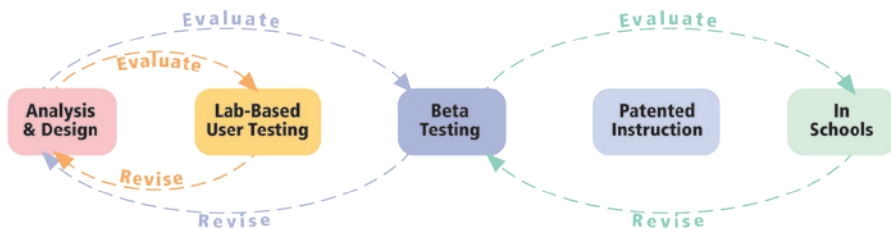
"This will be my fourteenth year teaching elementary school...The Headsprout program reacts to learners as I would if I were interacting with them: praising, encouraging, modeling, setting goals, recognizing accomplishments, repeating difficult items, and taking frequent short breaks. Bravo!"

Rebecca Foxworth,
Reading Teacher,
Manteca Unified School
District, Manteca, CA

Headsprout[®]

Researched. Tested. Guaranteed.[™]

Scientific Research & Development Process



Research-Based Practices:
Content analysis and program instructional design are based on the precise component skills and overall strategies required for reading success.

Test and Revision Cycles:
Learning scientists observed more than 250 children in Headsprout's learning laboratory. Revisions were made in the program until over 90% of new learners met the program's objectives.

Effectiveness at Scale:
More than 1,000 learners participated in beta testing, using the program in homes and schools. Learners were typical, remedial, ELL, and special-needs students, across all socio-economic levels.

Students at Grade Level: Guaranteed
By design, students maintain better than 90% accuracy, even as the program increases in difficulty (and adapts to each student's unique needs).

Growing Successful Learners™

Headsprout Materials

80 online lessons, teachers' guide, printed stories, performance charts, achievement awards and much more.

Headsprout Teaches

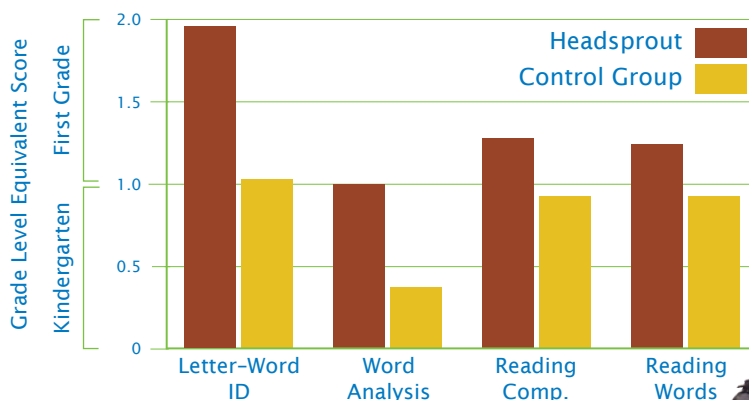
- Phonemic Awareness
- Phonics
- Fluency
- Vocabulary
- Comprehension

Headsprout Ensures

- Segmenting
- Blending
- Decoding in context
- Reading for meaning

Headsprout Performance

Reading Outcomes for Kindergartners



Experience Headsprout

www.headsprout.com/productsampler

For more information, please contact

800.401.5062

www.headsprout.com

