

Headsprout Guarantee

Headsprout guarantees that every Kindergarten or 1st Grade student who completes Headsprout Early Reading will be reading at grade level. Headsprout will refund the price paid for any K-1 student who completes the program but is not reading at grade level.

Headsprout's Performance Guarantee Details

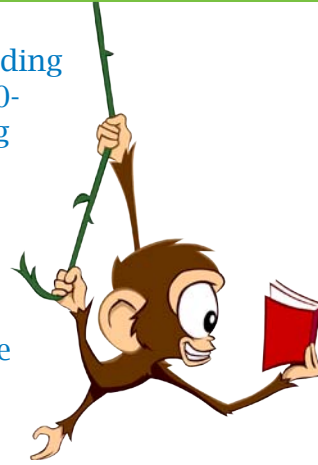
1. Students must complete all 80 Headsprout Early Reading online lessons on a consistent schedule within the 10- or 12-month school year, and read the accompanying 80 printed stories. Benchmark reading scores for the 12 Headsprout Readers must be recorded on Headsprout's online Benchmark Reading Assessment form, as outlined on the Headsprout website and in the teacher's guide.
2. Headsprout's guarantee stands regardless of the core curriculum reading program in use.
3. The guarantee includes students transferring between different schools in a district.
4. Headsprout's guarantee includes English Language Learner (ELL) students who can engage in basic social conversation in English.*
5. Headsprout cannot guarantee grade-level outcomes for special-needs students (students with Individualized Education Plans), although many improvements have been noted for a variety of special-needs learners.
6. Schools can use any standardized reading assessment they choose to determine grade-level performance.
7. Reading levels (based on assessment) need to be correlated to the time of year the student completes the program, and all individual student reading scores must be shared with Headsprout.
8. Requests for refunds (or credit for the following year) for each student completing the program need to be communicated within 30 days of the initial receipt of the test scores by the contracting party.

*English spoken sentences may lack details but are clear and logical (e.g., Level 3 or higher on the Language Assessment Scale-Oral or similar assessment)

Headsprout[®]

www.headsprout.com

800.401.5062



What Various Educators Say About Headsprout

Reading Researchers: "In sum, the content and design of *Headsprout Early Reading* reflect scientific research with an abundance of instructional strategies in phonemic awareness, phonics, fluency, vocabulary, and comprehension. The developers of *Headsprout Early Reading* have produced a wide array of evidence that most children who work with the program acquire the specific skills it is designed to teach.... Weaknesses: None were noted."

- Florida Center for Reading Research, www.fcrr.org
Excerpt from Research Center Report

General: "In all of my years of working with literacy and technology, I have never seen a product so engaging to children and so well designed relative to learning mastery. Headsprout makes readers out of nonreaders. One of my favorite times in the lab while children are using Headsprout is when the program asks them to "say" _____. I've got 20 kids wearing headphones (which makes them oblivious to their volume) enthusiastically saying vowel sounds, consonant sounds, or word chunks. The level of excitement and engagement is palpable."

- Donna DeGroat, Tech Specialist/Literacy Specialist
Stony Point Elementary, Keswick, VA

Special Needs: "I have taught for 20 years and have had struggling readers in every class. Headsprout has been heaven sent for my students. I have students who are working on Headsprout and students that have finished the 80 lessons. Students from mild dyslexic to severely handicapped have used this program. The students that have finished the 80 lessons are word calling on grade level."

- Jeanie Gregory, Dyslexia/Special Education Teacher
Hedley Independent School District, Hedley, TX

Response to Intervention: "I used Headsprout with the students needing intensive intervention. Wow! Headsprout was exciting to use. It motivated the students to want to learn. It helped our intensive intervention students begin to build a foundation to reading skills. The students loved the characters and enjoyed working on the computers. I also used it with some of the struggling first graders. These students showed improvement immediately."

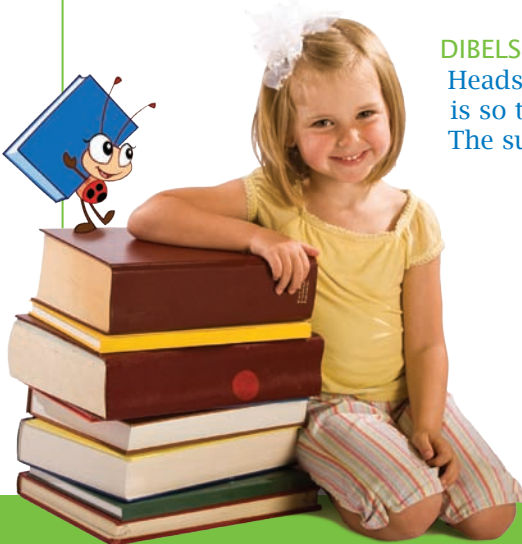
- Margarita Matamoros, Reading Coach
Seminole Elementary, Miami, FL

English Language Learners: "Poor pronunciation and a poor understanding of phonics principles are common problems in Taiwanese ESL students. When we saw Headsprout for the first time it was like striking gold. We tried the course with one of our students, Adam, and in a matter of weeks not only did his pronunciation and understanding of phonics improve, but his enthusiasm for learning English skyrocketed! This is on the "must have" list for any children's ESL program. Headsprout captivates students' imagination, encourages and entertains them, takes them on a fantastic journey, and at the same time teaches them how to spell, pronounce words correctly and ultimately, to read. Outstanding Headsprout!"

- Byron Roberts, ESL Specialist
Australian College of English, Australia

DIBELS: "We have found that students who complete the 80 lessons of Headsprout will benchmark on DIBELS! The students love the program and it is so teacher-friendly!! I have suggested it to all my friends who are principals. The support that we receive from the Headsprout crew is excellent!"

- Glenda O'Banion, Principal
Hammond Eastside Primary, Hammond, LA



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EARLY READING