

An Introduction to Headsprout

What is Headsprout?

Headsprout Early Reading for the Pre-K Learner is an engaging, Internet-based early reading program that is specifically designed to teach young learners the essential skills and strategies required for reading success. Throughout Headsprout Early Reading for the Pre-K Learner, the fundamental skills and strategies necessary for reading - phonemic awareness, phonics, vocabulary, fluency, and comprehension - are learned in a fun, "learn-by-doing" manner.

How Does Headsprout Work?

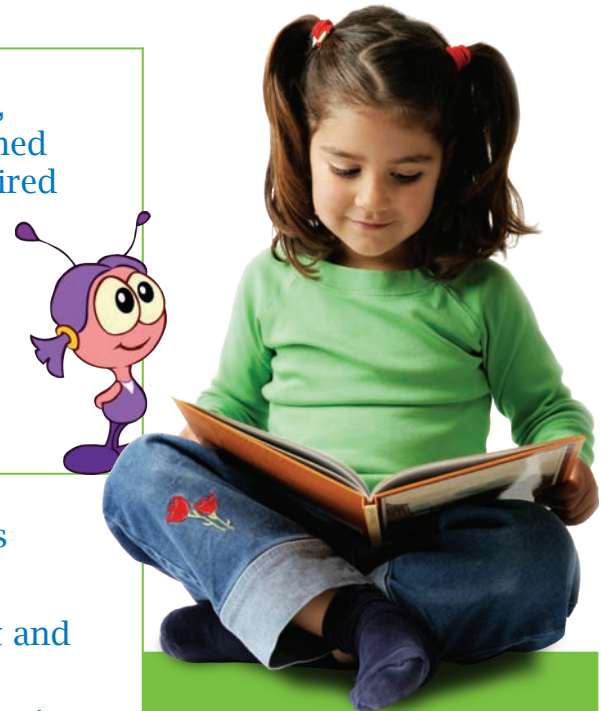
- Systematically teaches Pre-K children reading fundamentals
- Specifically designed to engage young children
- Requires no complex computer or mouse skills, only "point and click"
- Provides 40 online lessons that average less than 20 minutes in duration and can be broken into smaller parts if needed
- Easily implemented, minimal professional development required
- Research-based, and meets *No Child Left Behind* requirements

What Does Headsprout Teach?

- That letters represent sounds
- That sounds and letters go together to make words
- That words make sentences and stories that have meaning
- How to blend sounds together to sound-out words
- Knowledge of 34 essential sound/letter combinations, enough to sound out almost 500 words
- Several common "irregular" words
- Ability to independently read and understand simple, fun stories

Headsprout®

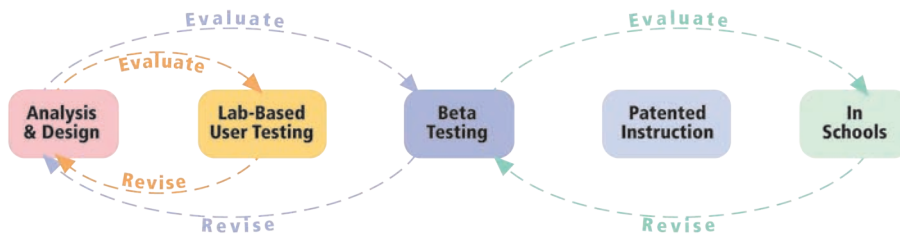
Researched. Tested. Guaranteed.™



"What an excellent program! My five preschoolers enjoyed working the Headsprout Program. They quickly realized that they could follow directions with very little Teacher intervention. This program has helped students with their reading skills and helped teach them how words work and how they are built. Thank You for sharing this program with Preschool!"

Brenda Payne, Teacher,
Fair Garden Preschool,
Knox County Schools,
Knoxville, TN

Scientific Research & Development Process



Research-Based Practices:

Content analysis and program instructional design are based on the precise component skills and overall strategies required for reading success.

Test and Revision Cycles:

Learning scientists observed more than 250 children in Headsprout's learning laboratory. Revisions were made in the program until over 90% of new learners met the program's objectives.

Effectiveness at Scale:

More than 1,000 learners participated in beta testing, using the program in homes and schools. Learners were typical, remedial, ELL, and special-needs students, across all socio-economic levels.

Students at Grade Level: Guaranteed

By design, students maintain better than 90% accuracy, even as the program increases in difficulty (and adapts to each student's unique needs).

Growing Successful Learners™

Headsprout Materials

40 individualized, adaptive online lessons, more than 25 engaging "ready-to-read" stories, built-in assessment and progress reports, a mouse skills and language of instruction readiness program, and much more

Headsprout Teaches

- Phonemic Awareness
- Phonics
- Fluency
- Vocabulary
- Comprehension

Headsprout Ensures

- Segmenting
- Blending
- Decoding in context
- Reading for meaning

Headsprout Early Reading Pre-K Outcomes

- Read from top to bottom and from left to right
- Identify the sounds of letters and the beginning and ending sounds of words
- Hear the beginning, middle, and ending sounds of words
- Blend sounds to form new words
- Tell the difference between a letter, word, and sentence
- Segment words into component phonetic parts
- Use letter-to-sound correspondence to sound out words
- Read many regularly-spelled, one and two syllable words automatically
- Automatically read learned sight words
- Improve ability to self-correct reading mistakes
- Use punctuation cues - including commas, periods, exclamation points, question marks, and quotation marks - to guide in fluent oral reading

For more information, please contact

800.401.5062
www.headsprout.com

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